

THE LEISURE CONSULTANTS

TLC – RESORT CONCEPT FOR SINGLE TRAVELLERS

By David Gwodzik, Consultant

TLC is a leisure management concept delivering new resort experiences for single travellers. Tender Loving Care – TLC , targets „Allein Reisende“ adults seeking travel destinations offering a well balanced package – affordable, personal satisfaction, style, youthfully spirited and sophisticated soft leisure resort programs that connect people through similar lifestyle appreciation.

TLC is an added value benefit for both the resort and single traveller.

The specific target group, single traveller - will enjoy innovative style that rewards the guest with tender loving care – a TLC experience.

The facts are appealing and indicate why the Leisure Consultants have developed a new program for „single travellers“ -

14 Mio. Alleinlebende in Deutschland 2006 – Tendenz steigend. 10 Mio. Davon fahren mindestens 5 tage in Urlaub.

5.6 Mio. davon sind Frauen, 4.4 Mio. Männer. 60% sind über 29 Jahre and earn high income!

Dieses Marktnische wird derzeit nicht von den fahrenden Reiseveranstaltern effizient angesprochen!

TLC – wir haben ein einzigartiges Produkt um einen neuen Markt anzusprechen, nicht nur Singles, sondern ein breites Spektrum: die Alleinreisenden. Der Alleinreisende ist kein Aussenseiter mehr – er kann alle Angebote in Anspruch nehmen und er wird nicht animiert – er wird geleitet.

TLC – The Leisure Consultants new market concept - ein neues Prinzip wird geschaffen – Soft Leisure, eine form von Lifestyle Management led by Leisure Managers, der sanft Weichen stellt. Hohe Qualität anstatt Quantität, Individualität anstatt Masse – die evolution einer veralteten Club-Atmosphäre mit emotional intelligence – today's alleinreisende!

TLC's new classical mix concept in resort tourism include personalized services that demonstrate caring guest relations with a „Leisure Manager“ who assists in an all encompassing program – not animation, but a new sense of leisure that guides the guest through their own personal interests..

TLC is a travel experience that goes beyond the usual. Rewarding the spirit and intellect with soft adventure, that is - without excessive physical demands is TLC. The Leisure Manager blends and weaves a holiday retreat where singles can meet and enjoy each others company in an atmosphere especially designed for them.

Leisure Management Services – TLC Consultants moves in a direction resorts need to operate in today: low investment – high returns. Adding value to the customer’s expectation means offering more personal recognition and rewards. Both recognition and rewards can be easily achieved with a classical blend of newly enriching leisure management style; soft-skills management and activities that nurture the senses. Up-market, sophisticated and spoilt for choice - personal nourishment that captures the spirit of companionship is a TLC experience.

The TLC experience is...

Relaxed companionship in stylish - natural surroundings

Humor, passion and intellect

Arousing the senses and enjoying the company

TLC Consultants look forward to introducing their concept and program implementation. The single travellers target group is rich with potential. Gaining the advantage on this market niche is a specialization TLC Consultants can provide.

Your resort would be a perfect TLC Club match – a club within a club.

For an introduction - contact us at your earliest convenience.

The Leisure Consultants

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